

South coast legal firm save £45,000 and 20 trees per month with Canotec solutions



A south coast law firm has seen output volumes drop by 160,000 pages a month – equivalent to 20 trees a month - after implementing a less-paper operation through Canotec.

Lester Aldridge (LA), which employs 300 staff across four locations, has saved £45,000 a year in annual running costs through the measures, let alone associated energy savings.

Canotec's brief from LA, a long-standing partner, was threefold:

- Rationalise and simplify printing scanning and communication tools for the benefit of the staff and clients
- Make it easier to share and distribute documents and reduce the ever-growing paper mountain, whilst at the same time speeding up communication to clients
- Visibility and control of an ever-growing overhead – document creation, distribution and retrieval.

Canotec worked closely with Neil Prevett, LA's IT director, identifying true volumes and costs, wastage, duplication and bottlenecks.

Although savings were a key driver, business efficiency and client-facing services could not be compromised.

Canotec director David Newman said: "A less-paper law firm was the goal and very deliverable.

"A phased approach was adopted, using the latest eCopy scanning, which electronically captures paper-based originals and converts them into digital formats, and Safecom, which is secure print-release technology on a Canon platform.

"Hearts and minds were won as we went along, and Neil's team achieved staggering results.



LEGAL BRIEF:
Canotec's David Newman

"Total output volumes dropped by 160,000 pages a month, or, in green terms, 20 trees per a month.

"The bottom line is the business is leaner and greener, saving £45,000 annually in running costs alone, let alone energy savings.

"LA has always embraced more efficient ways of working, and this is a shining example of improved business efficiency through smarter technology."

- Did you know? IT departments spend 15% of their time on print-related issues.